

SHE SHOULD RUN

VALUES CLARIFICATION

Your values are the beliefs that define what is most important to you. They guide each of your choices in life. For example, someone who values environmental responsibility may be concerned with pollution regulations, while someone who values autonomy may be interested in school choice programs. It is possible that you will be drawn to several values, however narrowing down what is most important to you will help you be authentic in communicating your vision for running for office. Understanding your values will help you recognize where to spend most of your attention, and what to prioritize in the future.

Select the 10 most important items from the following list.

Achievement	Environmental Responsibility	Integrity	Recognition
Advancement	Effectiveness	Intellectualism	Relationships
Adventure	Efficiency	Involvement	Religion
Autonomy	Excellence	Justice	Reputation
Arts	Expertise	Knowledge	Respect
Belonging	Fairness	Leadership	Responsibility
Beauty	Family	Learning	Security
Challenge	Financial Gain	Loyalty	Self-awareness
Change	Freedom	Meaningful Work	Self-respect
Communications	Friendship	Merit	Sophistication
Community	Fun	Nature	Spirituality
Competence	Harmony	Openness	Stability
Cooperation	Health	Order	Status
Collaboration	Helping Others	Personal Expression	Structure
Country	Helping Society	Pleasure	Teamwork
Creativity	Honesty	Power	Truth
Decisiveness	Independence	Prestige	Variety
Democracy	Innovation	Privacy	Wealth
Diversity	Innovation	Productivity	Wisdom
Education		Quality	

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Now narrow your list to the top 5:

- 1.
- 2.
- 3.
- 4.
- 5.

Now narrow to your top 3:

- 1.
- 2.
- 3.

What impacted your top three choices?

What experiences most impact your value choices?

What would you want your community and potential voters to know about your values?