

2016



See Joan Run

SHE
SHOULD
RUN

Story by
Tara Rossi
Tracy Mathison
Heidi Schoeneck

Illustrated by
Leah Roszkowski

See Joan Run. Copyright © 2016 by She Should Run, a Washington D.C. not-for-profit organization. All rights reserved. Printed in the United States of America. For information, address She Should Run, 718 7th Street NW 2nd Floor, Washington, DC 20001.

www.sheshouldrun.org

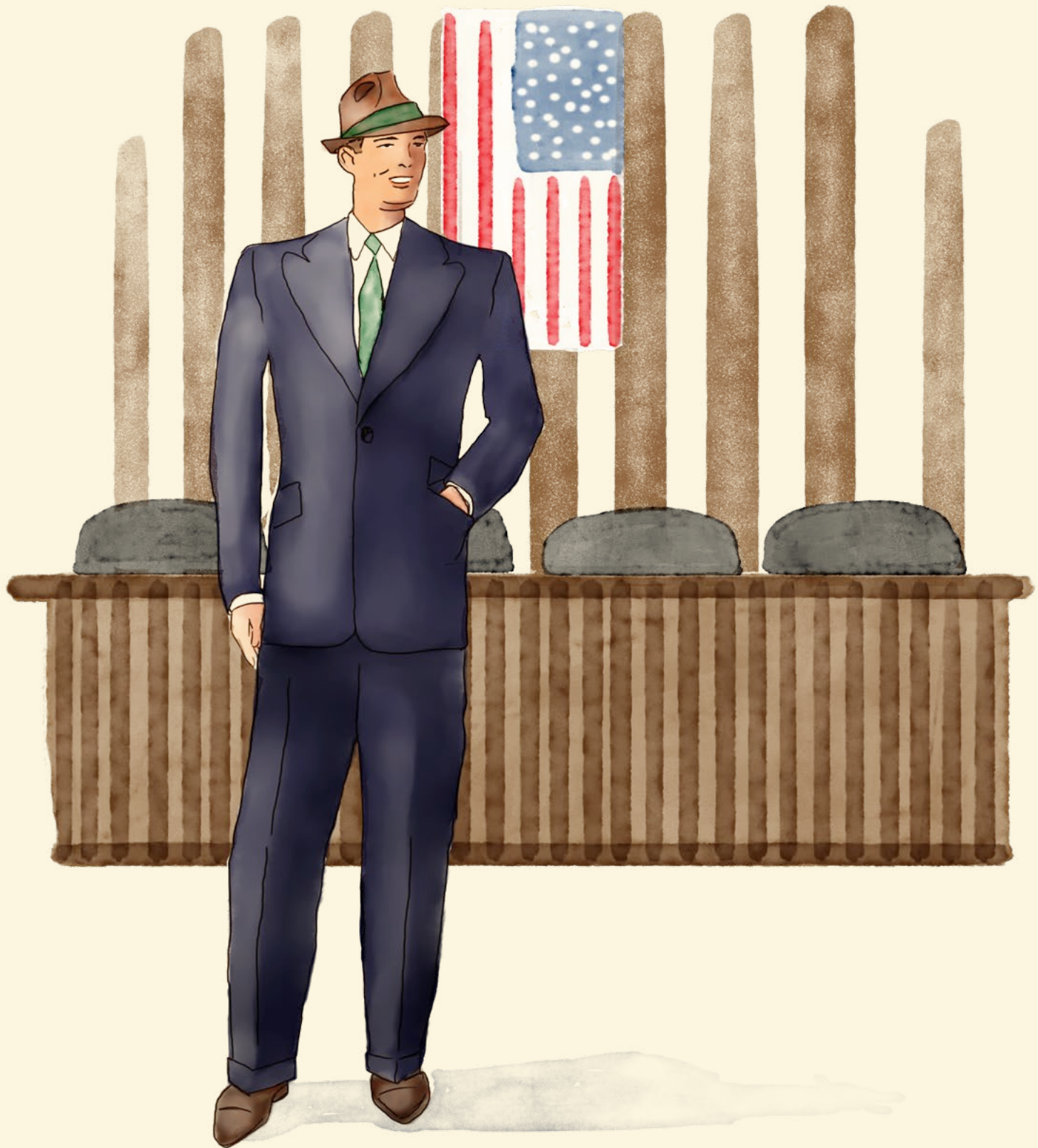
First Edition: February 2016



Meet Dick.
Dick is a Congressman.



This is also Dick.
This Dick is an Alderman.



LOOK! Another Dick!
This Dick is on city council.



There are a lot of
Dicks in office.



Meet Joan.
Joan is a leader at work.
Joan is active in her community.
Joan is a great mother.



This is Bob and Sue.
They think Joan would be great
in government.

“Run, Joan, run,” say Bob and Sue.



Joan always wanted
to run for office.

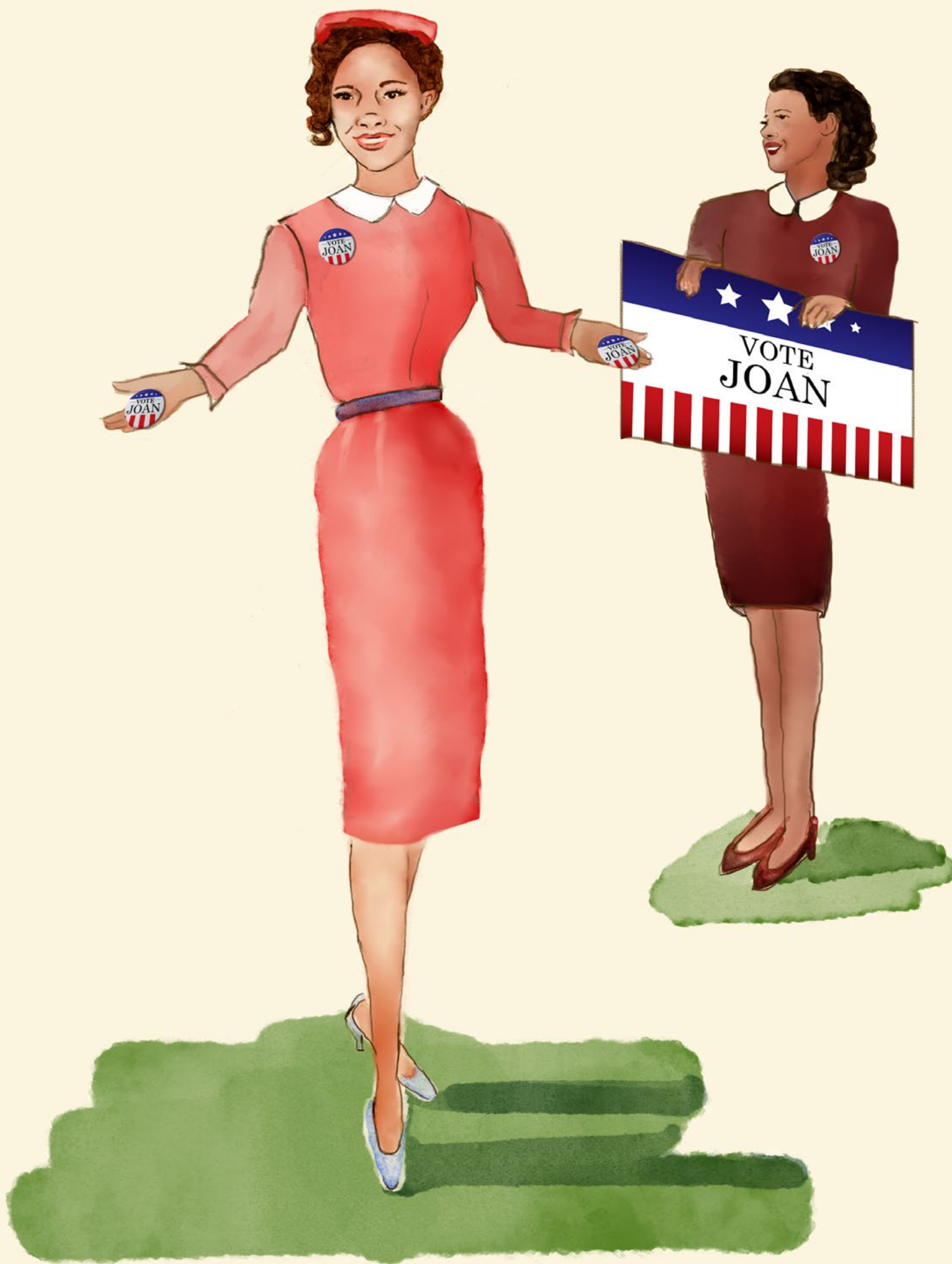
But Joan is not
a Dick.

Is there room for
Joan in a world of
Dicks?



Bob says, “There are too many
Dicks in office.”

“Run, Joan, run!” says Sue.



See Joan run.



See Joan win.



See Joan make
a difference.



Do you know a Joan?
Should she run?
SHE SHOULD RUN.



You Ask. She Runs. We All Win.

When women run for office, they are elected at the same rate as men. Yet less than a third of the United States' elected leaders are women.

Now is the time to bring more diverse voices to the table. Sharing this book is a great first step and can help influence the right woman to run at the right time.

Here's how you can be a part of the solution:

- Raise awareness about the need and encourage more female leaders to run for public office by sharing this book with all the Joans in your life.
- Nominate a Joan you think should consider a future run by going to sheshouldrun.org
- Record your own reading and share it with your social network with #SeeJoanRun.
- Donate to She Should Run and help spark the next generation of women elected leaders.

The time is now, and the momentum is on our side more than ever before. Be part of the change by helping She Should Run to inspire the next Joan to run for office.