

Erin Loos Cutraro is the Founder and CEO of She Should Run, a leading non-partisan organization working to increase the number of women running for office in the United States. Since its founding in 2011, over 40,000 women have been encouraged to run for office through She Should Run's efforts. Erin is a respected voice on gender equality in elected leadership. She has been featured in *The New York Times*, *The Washington Post*, *The Chronicle of Philanthropy*, *NBC News*, and profiled by *Vice News*.

An entrepreneurial leader, Erin is known for finding innovative solutions to complex challenges, including creating the Incubator, a first-of-its-kind virtual community and series of resources for women considering a run for office. Erin also built a strategic partnership with Mattel to create the 2016 Presidential and Vice Presidential Barbie, and launched an award-winning parody book, "See Joan Run," to inspire more female participation in electoral politics. Erin is a sought-after public speaker, having served as a featured presenter and facilitator nationwide.

Before joining She Should Run, Erin designed and implemented a variety of strategic programs for companies, campaigns, and organizations that traverse the public policy, non-profit, and financial business arenas. As the political director of Women's Campaign Fund, Erin advised female candidates at the national, state, and local level. Before that, she served at an educational non-profit and in state government in the Office of Missouri's Secretary of State Robin Carnahan, whom she helped elect statewide as part of Carnahan's campaign team in 2004.

Erin began her career as a teacher and has a life-long dedication to improving the lives of others through learning. She earned an M.A. in Communication from St. Louis University and B.A. in Education from the University of Missouri.

It's Erin's two daughters who motivate her to champion the systematic and cultural change needed to see gender equality for women and girls in our lifetime. Born and raised in Missouri, Erin has spent much of her career on the east coast. She is now based in the midwest.